

Clickcounters Insertion Order

IO Reference Number

Date

Billing Details:		
Company Name		
Billing Address		

Main Contact	
Email address	
Telephone number	
Fax number	
Finance Contact	
Mail to	
Tel	
Fax	

Payment Terms Account must be funded to participate in Clickcounters Network.

Publisher Details		
Physical Address		
Postal Address		
Telephone Number		
Fax Number		
Corporate Website Address		
Main Contact		
Telephone Number		
Email address		
Technical Contact		
Telephone Number		
Email address		

bits & pc's banking Details	
Bank Name	
Account Name	
Account Number	
Bank Address	
Account Holder Address	
Swift and/or Routing Code	

Campaign Type:	Fee Details:
CPM <input type="checkbox"/>	
CPC <input type="checkbox"/>	
CPA <input type="checkbox"/>	
Monthly <input type="checkbox"/>	
Annual <input type="checkbox"/>	

IO Summary & Campaign Allocation

Customer Use:

Creative Name	Pixel Size	File Size	*File Type	Creative %Weight		Optional Click Fullfillment URL	Click Through URL
Total							

Targeting:

Clickcounters

Advertiser

Signature _____	Signature _____
Print Name _____	Print Name _____
Date _____	Date _____

* SWF files cannot be combined with JPG or GIF file types within the same campaign.